

Privacy Policy

Your privacy is important to us. It is Pisilkroad's policy to respect your privacy and to comply with all applicable laws and regulations regarding any personal information we may collect about you, including on our website, www.pisilkroad.com, and other websites we own and operate.

This policy is effective as of December 1, 2022 and was last updated on December 5, 2022.

Information We Collect

The information we collect includes both information you knowingly and actively provide to us when using or participating in any of our services and promotions, as well as any information automatically sent by your device while accessing our products and services.

Log Data

When you visit our website, our servers may automatically record standard data provided by your web browser. This may include your device's Internet Protocol (IP) address, your browser type and version, the pages you visit, the date and time of your visit, the time spent on each page, other details about your visit, and technical details of any errors you may encounter. Please note that while this information may not be personally identifiable, it may be possible to combine it with other data to identify an individual.

Personal Information: We may request personal information which may include one or more of the following:

Name.

Email.

Social media profiles.

Telephone/mobile number.

Home/mailing address.

Reasons for processing your personal information

We only collect and use your personal information where we have a legitimate reason to do so. In that case, we only collect personal information that is reasonably necessary to provide our services to you.

Information collection and use

We may collect personal information from you when you do any of the following on our website:

Sign up to receive updates from us via email or social media channels.

Use a mobile device or web browser to access our content.

Contact us via email, social media or on any similar technology.

When you mention us on social media.

We may collect, hold, use and disclose information for the following purposes and personal information will not be further processed in a way that is incompatible with these purposes:

To enable you to customise or personalise your experience on our website.

To contact and communicate with you.

For analytics, market research and business development, including operating and improving our website, associated applications and associated social media platforms.

For advertising and marketing, including sending you promotional information about our products and services and information about third parties that we think may be of interest to you.

To enable you to access and use our website, associated applications and associated social media platforms for internal record keeping and management purposes.

To comply with our legal obligations and to settle any agreements we may have.

For security and fraud prevention, and to ensure that our websites and apps are safe, secure and used in accordance with our terms of use.

Please note that we may combine the information we collect about you with general information or research data we receive from other trusted sources.

We only keep your personal information for as long as we need it. This period may depend on the purposes for which we use your information, in accordance with this privacy policy.

If your personal information is no longer required, we will delete it or anonymize it by removing all details that identify you.

However, if necessary, we may retain your personal information for compliance with legal obligations, accounting or reporting obligations, or for archival purposes in the public interest, scientific or historical research purposes, or statistical purposes.

Without our prior approval and written permission, you may not create frames around our Websites that alter in any way the visual presentation or appearance of our Websites.

Content liability.

We will not be liable for any content that appears on your Website. You agree to protect and defend us against any claims that are raised on your Website. No link(s) should appear on any Website that may be interpreted as libelous, obscene or criminal, or which infringes, otherwise violates, or advocates the infringement or other violation of, any third party rights.

Children's Privacy.

We do not directly target any of our products or services to children under the age of 13 and we do not knowingly collect personal information about children under the age of 13.

Disclosure of Personal Information to Third Parties:

We may disclose personal information to:

Parents

Subsidiaries or

Affiliates of our company

Third party service providers for the purpose of enabling them to provide our services, such as IT service providers, hosting, storage and data server providers, advertisers or analytics platforms.

Our employees.

Contractors and/or related entities.

Our current or potential agents or business partners.

Sponsors or promoters of any contests, sweepstakes or promotions we run

Courts.

Regulatory authorities and law enforcement officers as required by law, in connection with any actual or prospective legal proceedings, or to establish, exercise or defend our legal rights.

parties, including agents or subcontractors, who assist us in providing information, products, services or direct marketing to you.

Third parties to collect and process data.

International transfers of personal information The personal information we collect is stored and/or processed where we or our partners, affiliates and third-party suppliers maintain facilities.

Please note that the locations where we store, process or transfer your personal information may not have the same data protection laws as the country in which you originally provided the information.

If we transfer your personal information to third parties in other countries:

(i) We will conduct such transactions in accordance with the requirements of applicable law; and

(ii) We will protect the personal information transferred in accordance with this privacy policy..

Your rights and control over your personal information You always have the right to withhold personal information from us, with the understanding that your experience of our website may be affected.

We will not discriminate against you for exercising any of your rights in relation to your personal information.

If you provide us with personal information, you understand that we will collect, hold, use and disclose that information in accordance with this privacy policy. You have the right to request details of any personal information we hold about you

If we receive personal information about you from a third party, we will protect that information as set out in this privacy policy. If you are a third party providing personal information about someone else, you represent and warrant that you have that person's consent to providing the personal information to us.

If you believe that any information we hold about you is inaccurate, out of date, incomplete, irrelevant or misleading, please contact us using the details provided in this privacy policy. We will take reasonable steps to correct any information found to be inaccurate, incomplete, misleading or out of date.

If you believe that we have breached relevant data protection law and wish to make a complaint, please contact us using the details below and provide us with full details of the alleged breach.

We will promptly investigate your complaint and respond to you in writing, setting out the outcome of our investigation and the steps we will take to resolve your complaint.

You also have the right to contact a regulator or data protection authority in relation to your complaint.

Limitations of our Policy.

Our website may link to external sites that are not operated by us. Please note that we do not control the content and policies of those sites and cannot accept responsibility or liability for their respective privacy practices.

Changes to this Policy

At our discretion, we may change our privacy policy to reflect updates to our business processes, current accepted practices, or changes in the law or regulation. If we decide to change this privacy policy, we will post the changes here at the same link from which you accessed this privacy policy.

Where required by law, we will ask for your consent or provide you with the opportunity to opt-in or opt-out, as applicable, of any new uses of your personal information.

Contact Us

For any questions or concerns about your privacy, you may contact us using the following details:ă

Pisilkroad.sg@gmail.com